

Dear exhibitor,

Handling of personal data gathered in customer invitations

FinnMETKO's customer invitations for exhibit attendees (FinnMETKO Oy's and customers of invited organisations) include personal information. In keeping with the EU's GDPR privacy regulations we want to ensure that the personal data we gather are handled appropriately if we share them with those who have sent the invitations.

The basis for gathering personal information is the customer relationship between attendees, FinnMETKO Oy and exhibitors.

If you want to use the information from the customer invitations after the trade fair:

Print and fill out the attached commitment so that we can verify the appropriate use of the personal data.

Commitment regarding the use of personal data included in the FinnMETKO 2018 trade fair's customer invitations

Name of organisation: _____

We commit to adhere to the EU's GDPR privacy regulations as well as good practices in handling personal information.

Description of use:

customer contact or other direct marketing

direct online marketing

other use _____

Please inform those who receive customer invitations about the use of personal data.

Signature, printed name and date _____

Submit the signed commitment to mirva.revontuli@koneyrittajat.fi no later than 20 August 2018.

If you do not want to use the information in customer invitations after the trade fair, you do not need to take any action.

Information about FinnMETKO's handling of personal information is available at:

<https://www.koneyrittajat.fi/pages/etusivu/koneyrittaejaet/tietosuoja.php>

FinnMETKO Oy does not use personal information gathered in customer invitations for direct marketing of its own services or products. Exhibitors will be charged for customer invitations that are used as tickets for entry to the FinnMETKO 2018 trade fair.